



Perspectives on Business Modelling: Understanding and Changing Organisations

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One of the key issues presented here is bridging the communication gap between business leaders and IT experts in companies and public services. This is facilitated by combining different models for the development of corporate strategies, business processes and information support. The leading idea behind this book is to present different perspectives on business modelling, based on established theories and practical experiences. It thus offers advanced knowledge and relevant information on the key issues in business modelling for today's organisations.

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