



Quantitatives Entwicklungsmanagement: Modellbasierte Analyse von Produktentwicklungsprozessen (German Edition)

Axel Hahn, Stefan Häusler, Stephan große Austing

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Die Produktentwicklung ist der dynamischste und am schwersten zu beherrschende Prozess in Industrieunternehmen. Prozessreifegradmodelle wie CMMI erfordern dazu quantitative Methoden als Werkzeug des Entwicklungsmanagements.

Mit der modellgetriebenen Entwicklung steht eine Datenbasis für eine durchgehende quantitative Analyse zur Verfügung. Modellanalysen erlauben eine prozessbegleitende Qualitätsmessung und die Bestimmung der Produktkomplexität und des Entwicklungsfortschritts. Das Buch stellt bestehende Methoden des quantitativen Entwicklungsmanagements zur Entscheidungsunterstützung auf operativer und strategischer Ebene vor. Die Autoren zeigen, wie die modellgetriebene Entwicklung zur Analyse der erreichten Ergebnisse genutzt werden kann, etwa zur Bewertung von Methoden, Werkzeugen sowie zur Prozess- oder Projektanpassung.

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