



Sermons Reimagined: Preaching to a Fluid Culture

Rick Chromey

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ENCOUNTER A RADICAL COMMITMENT TO PREACHING THAT WILL REACH THE EARS OF A NEW GENERATION OF CHURCHGOERS.

People today want to connect with God; they crave spirituality. But inside the walls of the church they're getting a 30- to 50-minute spiritual monologue. Simply put, sermons do not communicate effectively in a YouTube, Twitter, Google world. We just can't keep doing business—preaching—as we always have in this fluid culture.

Sermons Reimagined will teach you easy, practical ways to reach today's audience, who:

- ?• Consume sound bites, not sermons
- ?• Process information visually, not verbally
- ?• Apply concepts through experiences and interaction, not passivity and lectures

It's time to reimagine the sermon to reach a new generation. This book will show you how.



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