



Sistema de gestión. Una guía práctica: 1 (Spanish Edition)

Francisco Ogalla Segura

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Esta guía propone un método para implementar un sistema de gestión, apoyándose en los avatares que ocurren en una empresa. Un caso creado para ilustrar la aplicación práctica del sistema: expone los conceptos de gestión necesarios para desarrollar un sistema de gestión; define los pasos a seguir a través de la historia de una empresa; muestra ejemplos de los pasos; y pone a disposición del lector ejemplos de documentación que pueden constituir el Sistema de Gestión. La guía hace un recorrido desde el nivel 1 de madurez (la empresa no se ha propuesto nada respecto a gestión) hasta el nivel 5 (la empresa diseña un sistema integrado de gestión enfocado desde los principios del desarrollo sostenible) facilitando una visión global del sistema de gestión de una empresa. INDICE: Sistema de gestión. Informática La Universal. Sistema de indicadores. Plan estratégico. Documentos en el sistema de gestión. Reflexiones.

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