



How to Write and Publish Non-fiction: Revealing the Secrets of the Trade

Fiona Shoop

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How to Write and Publish Non-fiction: Revealing the Secrets of the Trade Fiona Shoop

Using her years of experience as a commissioning editor, publisher, non-fiction lecturer, book reviewer and best-selling non-fiction author, Fiona Shoop, shares her unique knowledge of the publishing world and helps you avoid the common mistakes most authors make when trying to get published.

She'll help you to understand exactly what publishers and agents want to see and what they really mean when they contact you. Discover which words you need to use (or avoid) to get a book deal – and what you must do if you want your book to succeed. She reveals the secrets of publishing through entertaining and informative anecdotes, as well as practical advice and top tips. This must-read book will appeal to everyone who wants to be a published author or self-publish successfully.

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