



The Presentation Lab: Learn the Formula Behind Powerful Presentations

Simon Morton

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Using practical tips and drawing on Simon's experiences working with companies around the globe, *The Presentation Lab* will help everyone who ever needs to present by revealing what works, what doesn't and, more importantly, why. *The Presentation Lab* tackles "Death by PowerPoint" head on by dispelling presentation myths, examining the latest presentation innovations, exploring new concepts for audience engagement and delivery and challenging to status quo of today's business presentation landscape.

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