



Tourism, Security and Safety (The Management of Hospitality and Tourism Enterprises)

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The topic of safety and security in the tourism industry is of vital importance globally. In recent years, and mainly after the 9/11 event, both academics and practitioners have started to look into crisis management issues seeking workable solutions in order to mitigate the negative impacts of safety and security incidences on the tourism industry and affected destinations.

Tourism, Safety and Security: a multi dimensional analysis brings together the writings of international leading academics and practitioners in this field to discuss prevention measures and crisis management options, in incidences of tourism safety and security. The layout and content of the book are aimed at analyzing different types of safety and security problems as well as finding managerial strategies and tactics to address them.

Divided into four sections this book looks at:

- Tourism and security issues: including the impact of terror in the hotel market in Israel
- Tourism and crime issues: including premises liability, drug trafficking, theft and street robbery
- Tourism and safety Issues: including the impact of SARS in Asia and Foot and Mouth Disease in the UK
- Tourism crisis management issues: including the 9/11 crisis, public relations, and the aftermath of the Bali bombings

Each chapter has a user friendly structure including study objectives, concept definitions and review questions.

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