



The Routledge Companion to Global Popular Culture (Routledge Companions)

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Research on popular culture is a dynamic, fast-growing domain. In scholarly terms, it cuts across many areas, including communication studies, sociology, history, American studies, anthropology, literature, journalism, folklore, economics, and media and cultural studies. *The Routledge Companion to Global Popular Culture* provides an authoritative, up-to-date, intellectually broad, internationally-aware, and conceptually agile guide to the most important aspects of popular culture scholarship.

Specifically, this Companion includes:

- interdisciplinary models and approaches for analyzing popular culture;
- wide-ranging case studies;
- discussions of economic and policy underpinnings;
- analysis of textual manifestations of popular culture;
- examinations of political, social, and cultural dynamics; and
- discussions of emerging issues such as ecological sustainability and labor.

Featuring scholarly voices from across six continents, *The Routledge Companion to Global Popular Culture* presents a nuanced and wide-ranging survey of popular culture research.

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