



Software Licensing: Principles and Practical Strategies

Michael Rustad

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Software Licensing: Principles and Practical Strategies provides practitioners with a comprehensive analysis of the concepts and methods of software licensing with an emphasis on the contract and intellectual-property interface of this process. Author Michael L. Rustad examines key clauses and negotiating points that both licensors and licensees confront in licensing software, as well as provides insight into the larger business implications of software-licensing strategies.



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