



SuperSense

Bruce M. Hood

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“In an account chock full of real-world examples reinforced by experimental research, Hood’s marvelous book is an important contribution to the psychological literature that is revealing the actuality of our very irrational human nature.” — *Science*

In the vein of Malcolm Gladwell’s *Blink*, Mary Roach’s *Spook*, and Dan Ariely’s *Predictably Irrational*, *The Science of Superstition* uses hard science to explain pervasive irrational beliefs and behaviors: from the superstitious rituals of sports stars, to the depreciated value of houses where murders were committed, to the adoration of Elvis.

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